



TN HEALTH CAREERS SUMMIT & EXPO

2nd Annual Tennessee Health Careers Summit & Expo



SPONSORSHIP GUIDE 2023



ENGAGING THE NEXT GENERATION

Dear Community Partner,

Thank you for your interest in partnering with Tennessee Area Health Education Centers (TN AHEC) and its site hosts, Baptist HealthCORE and Meharry Medical College, for the 2nd annual Tennessee Health Careers Summit & Expo. The event is designed to promote health professions and celebrate health as a career path for middle school, high school, and college students interested in pursuing health professions and health related careers. Through this event, we will build and develop future generations of health care professionals. The specific event details are:

DATE: NOVEMBER 9TH 2023

TIME: 9 AM TO 1 PM (CDT)

HOST SITES:

WEST TN

BAPTIST HEALTH SCIENCES UNIVERSITY

1003 Monroe Ave
Memphis, TN 38104

CENTRAL TN

MEHARRY MEDICAL COLLEGE

1005 Dr. D. B. Todd Jr. Blvd
Nashville, TN 37208

The TN AHEC Program seeks to develop, prepare and sustain a culturally competent health care workforce that is prepared to deliver high quality care in a transforming health care delivery system, with emphasis on training rural and underrepresented minority and educationally disadvantaged students for practice in rural and/or underserved areas. The program prepares students for practice in primary care in rural and/or underserved areas in TN. As a part of this mission, TN AHEC sponsors events that connect students and health professionals.

This 2nd Annual TN Health Careers Summit & Expo provides a direct portal for community and industry partners to share information about their role in health and health care and to network with Students, Health Science and Health Professions Educators, Health Career Counselors, and Advisors from across the state of TN. This year we are also extending the invitation to residents of Mississippi and Arkansas. By sponsoring and partnering with TN AHEC and the host sites, you are showing your support for our future healthcare professionals.

Within this packet, you will find multiple opportunities and benefits that are provided through your partnership with TN AHEC and its host sites. Whether you choose to make a direct contribution, sponsor an event activity, or partner through participating in our exhibitor hall, we thank you for your support. We look forward to working with you to develop the ideal partnership that benefits your organization and meets the needs of students in Tennessee and the greater Mid-South.

To learn more about the event or to submit your sponsorship packet, please email: healthcore@baptistu.edu

We look forward to hearing from you!

Sincerely,

Paul Juarez, PhD
Director, TN AHEC
pjuarez@mmc.edu

Briana Jegier, PhD
Summit & Expo Committee Co-Chair
briana.jegier@baptistu.edu

Natasha Yokley, MSPH
Summit & Expo Committee Co-Chair
nyokely@mmc.edu

Sponsorship Guide

EVENT SPONSORSHIP LEVELS

CORPORATE

\$5,000

- Up to two tables at the Summit & Expo at both sites
- Individual media release ahead of Summit
- Verbal Recognition as sponsor at the Keynote Panel
- Prominent Signage at the Summit at both sites
- Recognition in all media releases
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (3 months)
- Access on site to event attendees including TN AHEC Scholars and students and advisors
- Invitation to present for a 20-minute breakout session at the event.
- Preference for promotional items (provided by your organization) to place in registration packets

PLATINUM

\$2,500

- Up to two tables at the Summit & Expo at both sites
- Verbal Recognition as sponsor at the Keynote Panel
- Prominent Signage at the Summit at both sites
- Recognition in all media releases
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (3 months)
- Access on site to event attendees including TN AHEC Scholars and students and advisors
- Invitation to present for a 20-minute breakout session at the event.
- Preference for promotional items (provided by your organization) to place in registration packets

SILVER

\$1,000

- One table at the Summit & Expo at both sites
- Visual Recognition as sponsor at the Keynote Panel
- Prominent Signage at the Summit at both sites
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (3 months)
- Access on site to event attendees including TN AHEC Scholars and students and advisors
- Preference for promotional items (provided by your organization) to place in registration packets

BRONZE

\$500

- One table at the Summit & Expo at your choice of site
- Visual Recognition as sponsor at the Keynote Panel
- Prominent Signage at the Summit at both sites
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (1 month)
- Access on site to event attendees including TN AHEC Scholars and students and advisors

EXHIBITOR

\$250

- One table at the Summit & Expo at your choice of site
- Access on site to event attendees including TN AHEC Scholars and students and advisors

OTHER SPONSORSHIP OPTIONS

SERVICE PROJECT TO BENEFIT MILITARY & VETERAN HEALTHCARE

- Sponsors service project that will be completed by attendees and volunteers at each site.
- Items needed for project: individually packaged snacks and toothbrushes, travel-size toiletry items, socks & other comfort items.
- Visual Recognition as sponsor at the Keynote Panel
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (1 month)
- Access on site to event attendees including TN AHEC Scholars and students and advisors

LUNCH

- Sponsors lunch for attendees and volunteers at one or both sites (approximately 300-400 people per site).
- Visual Recognition as sponsor at the Keynote Panel
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (1 month)
- Access on site to event attendees including TN AHEC Scholars and students and advisors

T-SHIRT

- Sponsors T-shirts for attendees and volunteers at one or both sites (approximately 300-400 people per site).
- Visual Recognition as sponsor at the Keynote Panel
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (1 month)
- Access on site to event attendees including TN AHEC Scholars and students and advisors

EVENT GIFT BAG

- Sponsors Event Gift Bag for attendees and volunteers at one or both sites (approximately 300-400 people per site).
- Visual Recognition as sponsor at the Keynote Panel
- Company logo & link on Summit website
- Monthly social media promotion on Summit Social Media channels (1 month)
- Access on site to event attendees including TN AHEC Scholars and students and advisors

CASH DONATION

- Visual Recognition during the Service Project
- Visual recognition in event recap on Summit website